

**This privacy policy is designed to tell you how we collect information about you on this site, how it is used and stored.**

Any information we collect or provided by you is not passed to any third party at any stage, we will never divulge your personal details (including email address) to anyone, except if required by law.

### **Use of Cookies on our site.?**

A cookie is a text-only string of information that a website transfers to the cookie file of the browser on your computers hard disk so that the website can remember who you are. A cookie will typically contain the name of the domain from which the cookie has come, the "lifetime" of the cookie, and a value, usually a randomly generated unique number. Two types of cookies are used on this website.

### **Session Cookies**

which are temporary cookies that remain in the cookie file of your browser until you leave the site.

### **Persistent cookies**

which remain in the cookie file of your browser for much longer (though how long will depend on the lifetime of the specific cookie).

Cookies can help a website to arrange content to match your preferred interests more quickly. Most major websites use cookies. Cookies cannot be used by themselves to identify you. Find out more about [cookies](#).

### **How we use Cookies on our Site and what Information we collect.**

#### **Session Cookies.**

- To allow you to carry information across pages of our site and avoid having to re-enter information.
- To allow you to maintain a shopping basket
- Within registration to allow you to access stored information.

#### **Persistent Cookies**

- To help us recognise you as a unique visitor (just a number) when you return to our

website and to allow us to tailor content or advertisements to match your preferred interests or to avoid showing you the same adverts repeatedly.

- To compile anonymous, aggregated statistics that allow us to understand how users use our site and to help us improve the structure of our website. We cannot identify you personally in this way.

- Within research surveys to ensure you are not invited to complete a questionnaire too often or after you have already done so.

### **Third Party Cookies**

Third parties serve cookies via this site. These are used for the following purposes:

- To count the number of anonymous users of our site.
- To provide security within shopping baskets or transactions.

### **Disabling/Enabling Cookies.**

You have the ability to accept or decline cookies by modifying the settings in your browser. However, you may not be able to use all the interactive features of our site if cookies are disabled.

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